



PEMAKLUMAN BERKENAAN PENGGUNAAN GAMBAR PENGAMAL PERUBATAN BERDAFTAR DI LUAR PREMIS HOSPITAL ATAU PAPAN IKLAN

Majlis Perubatan Malaysia (MPM) telah menerima pertanyaan berkenaan penggunaan gambar Pengamal Perubatan Berdaftar di luar premis hospital, contohnya pada papan iklan besar di sepanjang lebuh raya.

MPM menganggap penggunaan imej sedemikian di luar premis hospital, sama ada dilakukan oleh fasiliti penjagaan kesihatan atau oleh pengamal perubatan, dianggap sebagai bentuk pengiklanan dan promosi oleh Pengamal Perubatan Berdaftar yang terlibat, sama ada secara langsung atau tidak langsung. Tindakan sedemikian adalah bertentangan dengan Kod Tatakelakuan Profesional Majlis Perubatan Malaysia, Seksyen 4, Subseksyen 4.3.6 dan 4.3.7.

MPM telah memutuskan bahawa penggunaan gambar atau imej Pengamal Perubatan Berdaftar dalam iklan, sepanduk, atau papan iklan di luar premis hospital **TIDAK DIBENARKAN**.

Sebarang pelanggaran terhadap arahan ini boleh menyebabkan Pengamal Perubatan Berdaftar dikenakan tindakan tatatertib oleh Majlis Perubatan Malaysia.

MAJLIS PERUBATAN MALAYSIA

25 November 2025



NOTIFICATION ON THE USAGE OF PICTURES OF REGISTERED MEDICAL PRACTITIONERS OUTSIDE HOSPITAL PREMISES OR BILLBOARDS

The Malaysian Medical Council (MMC) has received enquires regarding the use of pictures or images of Registered Medical Practitioners (RMPs) outside of healthcare facilities, like on billboards and banners along roads and highways.

The Council considers the usage of such images outside of hospital premises, whether done by healthcare facility or by practitioner(s), as advertising and canvassing by the Registered Medical Practitioner(s), involved, directly or indirectly, and is in contravention of the Malaysian Medical Council's Code of Professional Conduct, Section 4, Subsections 4.3.6 and 4.3.7.

The Council thus directs that the use of such pictures or images of RMPs in such advertisements, banners or billboards outside the hospital premises is **NOT PERMITTED**.

Any contravention of this directive may subject such RMPs to disciplinary procedures by the Malaysian Medical Council.

MALAYSIAN MEDICAL COUNCIL

25th November 2025